
SUMMER 2020

1ST EDITION

**USA SUMMER PROGRAM
EUROPE ELITE**

PARTICIPANT DOSSIER

DIXON SPORT

A VERY PERSONAL STORY

I was born destined to have a bleak future. I was a crack baby, the daughter of a mother addicted to drugs and a father already in prison for selling them, both of who I was separated from just days after my mother gave birth to me. I was placed in the foster care system of New York at 12 days old.

It was probably my destiny to follow in the footsteps of my parents, both spent time in jail. But I was lucky to be adopted by a fantastic mother and that basketball came into my life when it did. Both instilled in me important values that would carry me to where I am today, especially those of effort and perseverance. Sport has been my guiding light in many ways, it has motivated me to always set the bar high and at the same time, it has given me a community that I have always felt a part of and supported by.

I was able to participate in many tournaments to showcase my talents throughout high school and because of these tournaments among the offers I received to play at the collegiate level, I was given a scholarship to attend prestigious Brown University of the Ivy League where I would graduate with a Bachelor's in Political Science while playing all 4 years as a Division I athlete.

Just after graduating from Brown, I went abroad to Scotland. I received a Master of Science in Sport Policy, Management and International Development from the University of Edinburgh where during my team we won the National League Championship and I was awarded with the "Most Inspirational Athletic Performance of the Year".

I left Scotland in 2015 and have been in Spain ever since. I played professionally the last three seasons with FC Barcelona where we won the championship and consequential promotion to the 2nd National League in Spain, all the while combining a professional playing career, working full time as a high school teacher and starting this project DIXON SPORT.

Just recently, when the 2018-2019 season ended, I made the difficult decision to no longer player professionally in order to be able to dedicate more time to help young athletes reach their dreams, the same way I was helped when all I was was a young kid with dreams. That is what DIXON SPORT is about.



USA SUMMER PROGRAM - SWEDEN ELITE

INTRODUCTION

This summer 2020, we celebrate our 3rd consecutive edition of the USA SUMMER PROGRAM, with our main objective to be both a reward for the effort given by our players through the year and to help them get one step closer to having a successful career. It is the first time we introduce the program outside of Spain and we are so excited to see what is in store with new teams from Europe.

Our year begins through various months of pre-selection of possible players and culminates in July during which we will hold our pre-travel training camp in Spain followed by the two-week stay in the US. Though the trip will come to an end, the Program does not. We help players interested in developing their careers as student-athletes in the US, providing them with our support as US academic consultants. We advise them about the best options they could have according to their profile and objectives, and we help families to make it possible by obtaining scholarships for study.

This year, all of our players will have an even greater opportunity to develop and demonstrate their talent. We have added a week stay in Barcelona focused on all of our athletes getting to know one another and facilitating their adaptation to the rhythm and style of American basketball. The training camp will be held in English and will be run by a coach of the US American 18U National Team and personal trainer of NBA rising stars who will travel specifically for our camp from the US.

In addition, like every year, we will visit various universities and academic institutions in order that our players receive information about different academic opportunities that may be available and in order to help them see what it means to be a student in the US. All of this is done with the intention to encourage them to keep getting better as athletes and to push even more in their studies.

The transformation that the trip provokes in our guys still surprises us each year...

By living this unique experience, they go back home motivated incredibly and it helps them to define their goals and to concentrate on what is necessary to achieve them. We are touched to know that thanks to our program and the scholarships we have been able to earn, we have been such a positive influence in the lives of these young men.



SUMMARY OF PAST PROGRAMS

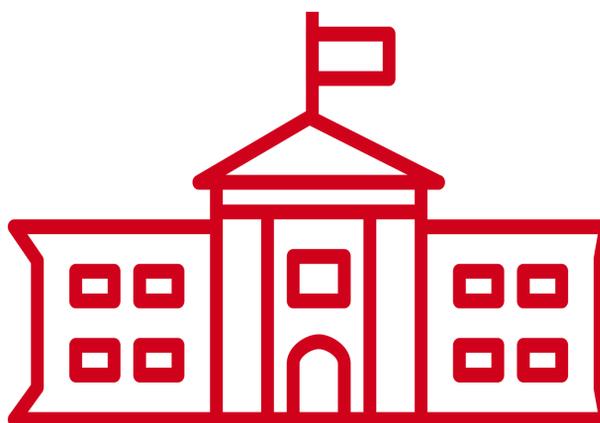
FULFILLING MORE DREAMS IN EVERY EDITION

10
PLAYERS
- YEAR 2018 -



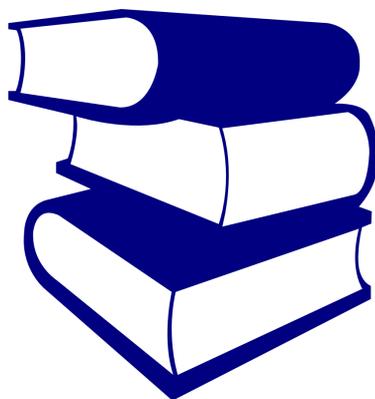
17
PLAYERS
- YEAR 2019 -

4
SCHOLARSHIPS
- YEAR 2018 -



7
SCHOLARSHIPS
- YEAR 2019 -

4
UNIVERSITY VISITS
- YEAR 2018 -



6
UNIVERSITY VISITS
- YEAR 2019 -

1
SUB-CHAMPIONS
- YEAR 2019 -



PHOTOS FROM THE 2019 PROGRAM



PHOTOS FROM THE 2019 PROGRAM



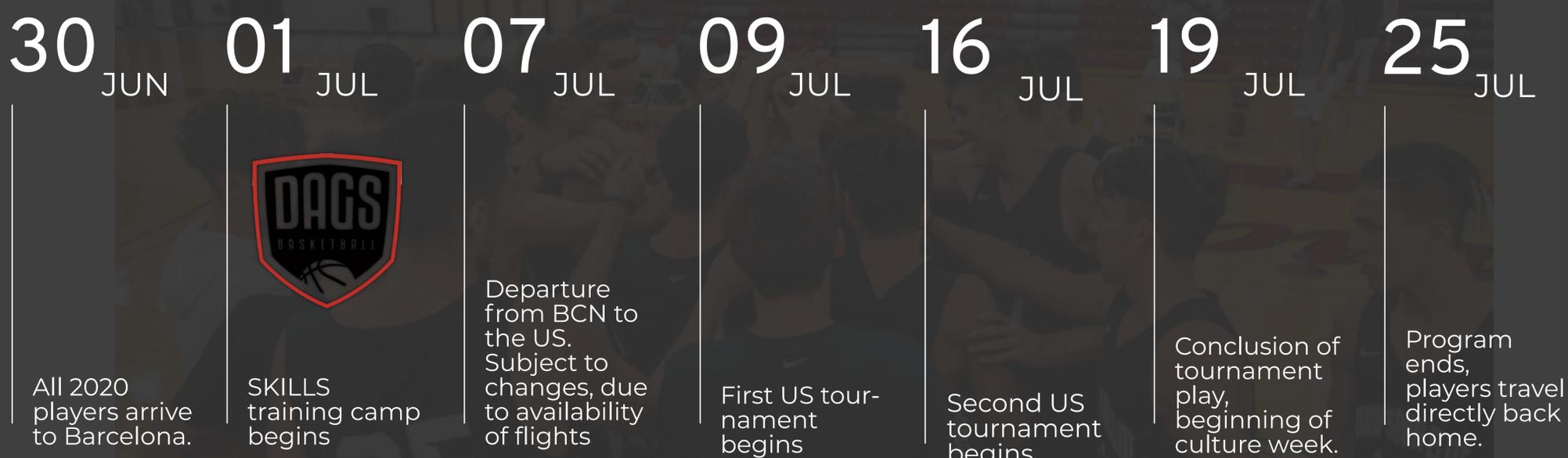
RECAP FROM THE 2019 PROGRAM

PROMOTIONAL VIDEOS



1ST EDITION - SUMMER 2020

ESTIMATED DATES



We want to give all of our players the best opportunity to play while in the US, to challenge them by playing in two of the top high school level tournaments in the country for both american and international players. We also want to leave them with an unforgettable positive experience and with the motivation to be their best and to keep improving in the classroom. Before and during the trip, among other activities, we will do a lot to prepare for the competitive challenges we will face in the US.

In addition, the experience will be educational and full of enjoyment. For that, we have planned several different activities, both scholastic and leisure, so that our guys can practice their English and do team and group activities. Also, during the free time that we will have, we will visit various colleges who compete in basketball at different NCAA levels.

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OUR METHODOLOGY



COMPETE

Shortly after our arrival in the US, our battles against some of the best teams and players will begin. In addition to the tournaments, we have organized friendly matches and practices to fill our stay with top competition.



KNOW

We will visit various academic institutions in order to give our players more information about the reality of studying and playing in the United States. Among other info, we will discover how student-athletes study, train and live.



ENJOY

During our stay, we organize some team and group activities in order to have a good time and enjoy the moments when we will not be competing. In previous editions, we've gone to amusement parks and enjoyed shopping, can't beat a good sale on shoes!



LEARN

All of our practices before travel and while in the US will be based in English. We understand that the players will be travelling as a team from their homes and will speak their native language but since we will be competing in American tournaments we will encourage them to talk as much as possible in English to get more comfortable.



IMPROVE

The tournaments are high level. The demand and challenge of these competitions obligate and incentivize our players to be on top of their game. Because of this physical challenge, we will organize and maintain specific practices throughout the whole program including strength and conditioning and post-game recovery.



SHINE

There will be college and university scouts and coaches watching us play. DIXON SPORT will use all of their resources and contacts as well as social media in order to promote and showcase the players with the intention of helping them earn scholarships and opportunities in the US.

Who can participate?

We are looking for confident players from different parts of Europe who are going to battle in the tournaments and demonstrate their best game. Players who are ready to compete at their maximum every minute they are on the court. We will adjust the number of teams and its composition in order to maximize the qualities of each individual and offer each one the most playing time possible.

JUNIOR team (18U)

- Players born in 2002 and 2003.
- This team will compete in the oldest category, 18U.
- Maximum of 8-10 players. (This will assure us that each player has a lot of minutes on the court during each game.)

Cadet team (16U)

- Players born between 2004 and 2006 (preference may be given to those born in 2005 and 2006 based on skill level and physical ability).
- This team will compete in the 16U category.
- Maximum of 10 players.
- Some of the players may also be asked to play on the 18U team based on their ability.



DIXON SPORT

Contact for outside of Spain:

David Torrecusa

+34 677 025 883

Program director:

info@dixonsport.com

+34 695 033 403

www.dixonsport.com

Frederic Soler 30

Sabadell 08205 Barcelona

SPAIN